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B.B.A. (Part - I) (Semester - I) Examination, Nov. - 2013**PRINCIPLES OF MANAGEMENT (Paper - I)****Sub. Code: 22921****Day and Date : Thursday, 7 - 11 - 2013****Total Marks : 50****Time : 3.00 p.m. to 5.00 p.m.**

- Instructions :**
- 1) **All questions are compulsory.**
 - 2) **Figures to the right indicate marks.**

Q1) What is management? Explain the functions of management. [15]

OR

What is meant by Management? Explain contribution of Henry fayol 14 Principles of management?

Q2) Write short answer (any two) : [2 × 10 = 20]

- a) **What is organisation? Explain its objectives?**
- b) **Define planning. Explain the important steps in planning process.**
- c) **Explain the F.W. Taylor's scientific management.**
- d) **What is centralization? Explain the advantage of centralization?**

Q3) Write short answer (any three) : [3 × 5 = 15]

- a) **Difference between management and administration.**
- b) **Contribution by Max - weber.**
- c) **What is authority? Explain the sources of authority?**
- d) **Lower level management?**
- e) **Process of decision making.**

